

# Service Benefits CUSTOMER REWARDS PROGRAM (CRP)

Earn more when you spend more to help you fund that next project. Unlock value and savings with American Cyber.

### **Program Description**

Gain up to 5% back on qualifying purchases, with no cap on earnings and no expiration. Select customers enrolled in the American Cyber Customer Rewards Program (CRP) can earn more when they spend more and redeem credits for products and services from American Cyber and select third party vendors.

Rewards that unlock maximum value. No cap. No expiration. Unlimited earnings.

### Why did we start this program?

American Cyber developed this program to give back in a meaningful way to our customers. We believe in fostering great partnerships and creating winning scenarios with our customers so that they succeed.



# **Giving Back**

American Cyber developed a loyalty program to give back in a meaningful way to our customers.

We believe in fostering great partnerships and creating winning scenarios to help our customers succeed.

### **How CRP Works**

**Track Spend** American Cyber tracks customer spend.

**Report Rewards** Customer receives reports of spend and available credits.

**Apply Credits** Customer submits request to redeem credits for purchases.



### **Service Benefits**

### **Unlock Additional Savings and Value**

Learn more about why customers are choosing American Cyber over other reseller partners.

#### Customer Rewards Program (CRP)

Select customers can enroll in the CRP and earn up to 5% back on their total spend, with no cap on earnings and no expiration, providing unlimited rewards and greater return on investment.

#### Cutomer Incentive Fund (CIF)

Eligible customers can unlock access to our CIF program and benefit from an additional 1% of their spend applied to customer appreciation events, team-building activities, and corporate celebrations.

#### **Exclusive Vendor Pricing**

Access to non-standard pricing and custom price lists through select vendors.

#### **Complimentary Products & Services**

Enjoy added perks such as extended warranties and access to professional services at no additional cost through select vendor partnerships.

#### **After-Hours Customer Support**

Access to customer support outside of regular business hours subject to availability.

#### Same-Day Quotes

Receive fast, accurate quotes same day to keep your projects on schedule.

#### **Funded Product Evaluations**

Access to funded product evaluations to help you select the best solution that meets your business and technical requirements.



### **Our Vision**

Our vision is a world where everyone has equal access to the resources they need to reduce cyber risks and empower their businesses to grow and succeed.

# About Us

At American Cyber, we believe that organizations should be free to focus on their mission —because when they do, they change the world. That's why we exist: to empower our customers to succeed by removing the burden of cybersecurity challenges and enabling them to drive meaningful impact.

We achieve this through a relentless commitment to excellence. Our elite team, ranked in the top 1% of the industry, builds resilient and compliant cybersecurity programs that don't just protect your organization—they strengthen it.

Our unique approach, Security Program Orchestration (SPO), is more than a service model. It's a philosophy that aligns security with business outcomes, creating a dynamic, adaptive environment that evolves with your needs.

The result? A foundation of trust, resilience, and growth that allows you to stay focused on what matters most—fulfilling your mission and changing the world. Let's do it together.

# **Questions?**

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#### **American Cyber**

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